

North America (NAFTA) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-03-01 | 87 pages | MarketLine

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Report description:

North America (NAFTA) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The NAFTA Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The consumer electronics retail industry within the NAFTA countries had a total market value of \$408,461.0 million in 2021. Mexico was the fastest growing country, with a CAGR of 3.5% over the 2017-21 period.
- Within the consumer electronics retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$349,101.0 million in 2021. This was followed by Mexico and Canada, with a value of \$30,202.6 and \$29,157.4 million, respectively.
- The US is expected to lead the consumer electronics retail industry in the NAFTA bloc, with a value of \$399,548.0 million in 2026, followed by Mexico and Canada with expected values of \$37,893.2 and \$34,525.4 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA consumer electronics retail market

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA consumer electronics retail market
- Leading company profiles reveal details of key consumer electronics retail market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA consumer electronics retail market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA consumer electronics retail market by value in 2021?
- What will be the size of the NAFTA consumer electronics retail market in 2026?
- What factors are affecting the strength of competition in the NAFTA consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA consumer electronics retail market?

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