

## **BRIC Countries (Brazil, Russia, India, China) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2023-03-01 | 113 pages | MarketLine

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### **Report description:**

BRIC Countries (Brazil, Russia, India, China) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The BRIC Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the consumer electronics retail industry and had a total market value of \$444,991.5 million in 2021. Brazil was the fastest growing country with a CAGR of 9.4% over the 2017-21 period.
- Within the consumer electronics retail industry, China is the leading country among the BRIC nations with market revenues of \$317,108.0 million in 2021. This was followed by India, Brazil and Russia with a value of \$73,345.7, \$29,669.8, and \$24,867.9 million, respectively.
- China is expected to lead the consumer electronics retail industry in the BRIC nations with a value of \$478,775.8 million in 2026, followed by India, Brazil, Russia with expected values of \$137,592.5, \$44,187.8 and \$33,527.9 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC

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consumer electronics retail market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC consumer electronics retail market
- Leading company profiles reveal details of key consumer electronics retail market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC consumer electronics retail market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC consumer electronics retail market by value in 2021?
- What will be the size of the BRIC consumer electronics retail market in 2026?
- What factors are affecting the strength of competition in the BRIC consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC consumer electronics retail market?

## **Table of Contents:**

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 BRIC Consumer Electronics Retail

2.1. Industry Outlook

3 Consumer Electronics Retail in Brazil

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Consumer Electronics Retail in China

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Consumer Electronics Retail in India

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

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- 7.5. Five forces analysis
- 8 Macroeconomic Indicators
  - 8.1. Country data
- 9 Consumer Electronics Retail in Russia
  - 9.1. Market Overview
  - 9.2. Market Data
  - 9.3. Market Segmentation
  - 9.4. Market outlook
  - 9.5. Five forces analysis
- 10 Macroeconomic Indicators
  - 10.1. Country data
- 11 Company Profiles
  - 11.1. Via SA
  - 11.2. Magazine Luiza SA
  - 11.3. JD.com Inc
  - 11.4. Suningcom Group Co Ltd
  - 11.5. GOME Retail Holdings Ltd
  - 11.6. Infiniti Retail Ltd
  - 11.7. Reliance Industries Limited
  - 11.8. M.video
  - 11.9. Ulmart
- 12 Appendix
  - 12.1. Methodology
  - 12.2. About MarketLine

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