

G8 Countries Media Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-03-01 | 294 pages | MarketLine

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Report description:

G8 Countries Media Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The G8 Media industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Key Highlights

- The G8 countries contributed \$740.6 billion in 2021 to the global media industry, with a compound annual growth rate (CAGR) of -0.2% between 2017 and 2021. The G8 countries are expected to reach a value of \$842.1 billion in 2026, with a CAGR of 2.6% over the 2021-26 period.
- Among the G8 nations, the US is the leading country in the media industry, with market revenues of \$435.0 billion in 2021. This was followed by Japan and the UK, with a value of \$107.6 and \$67.9 billion, respectively.
- The US is expected to lead the media industry in the G8 nations with a value of \$501.3 billion in 2026, followed by Japan and the UK with expected values of \$113.5 and \$84.0 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 media industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 media industry
- Leading company profiles reveal details of key media industry players' G8 operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the G8 media industry with five year

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forecasts

- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Reasons to Buy

- What was the size of the G8 media industry by value in 2021?
- What will be the size of the G8 media industry in 2026?
- What factors are affecting the strength of competition in the G8 media industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the G8 media industry?

Table of Contents:

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 Group of Eight (G8) Media

2.1. Industry Outlook

3 Media in Canada

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Media in France

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Media in Germany

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Media in Italy

9.1. Market Overview

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- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 10 Macroeconomic Indicators
- 10.1. Country data
- 11 Media in Japan
- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 12 Macroeconomic Indicators
- 12.1. Country data
- 13 Media in Russia
- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 14 Macroeconomic Indicators
- 14.1. Country data
- 15 Media in The United Kingdom
- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 16 Macroeconomic Indicators
- 16.1. Country data
- 17 Media in The United States
- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 18 Macroeconomic Indicators
- 18.1. Country data
- 19 Company Profiles
- 19.1. BCE Inc.
- 19.2. Shaw Communications Inc
- 19.3. Postmedia Network Canada Corp.
- 19.4. Torstar Corporation
- 19.5. Publicis Groupe SA
- 19.6. Bouygues SA
- 19.7. France Televisions SA
- 19.8. Dassault Systemes SA

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- 19.9. The Walt Disney Company
- 19.10. Lagardere SCA
- 19.11. Vivendi S.A.
- 19.12. Omnicom Group, Inc.
- 19.13. RTL Group SA
- 19.14. Axel Springer SE
- 19.15. Zweites Deutsches Fernsehen
- 19.16. WPP plc
- 19.17. Radiotelevisione italiana SpA
- 19.18. Arnoldo Mondadori Editore S.p.A.
- 19.19. MFE-MediaForEurope N.V.
- 19.20. GEDI Gruppo Editoriale SpA
- 19.21. NHK Spring Co Ltd
- 19.22. Nippon Television Holdings Inc
- 19.23. Hakuholdo DY Holdings Inc
- 19.24. Fuji Media Holdings Inc
- 19.25. Dentsu Group Inc.
- 19.26. Gazprombank
- 19.27. Sony Corporation of America
- 19.28. The Interpublic Group of Companies, Inc.
- 19.29. Sky Limited
- 19.30. Daily Mail and General Trust Plc.
- 19.31. British Broadcasting Corporation
- 19.32. Comcast Corporation
- 19.33. Sing Tao News Corp Ltd
- 19.34. AT&T Inc
- 19.35. Bertelsmann SE & Co. KGaA
- 20 Appendix
- 20.1. Methodology
- 20.2. About MarketLine

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