

Monterrey - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-01-13 | 37 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$250.00
- Site License (PDF) \$375.00
- Enterprisewide license (PDF) \$500.00

Report description:

Monterrey - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Monterrey" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Monterrey.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Monterrey city is the administrative capital and the largest city of Nuevo Leon state. Monterrey metropolitan area, located in of northeastern Nuevo Leon state is the second largest metropolitan area in Mexico. Monterrey is the capital of Nuevo Leon state and home to the state government and municipality of Monterrey.

Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- Since the outbreak of the COVID-19 pandemic, the tourism industry reported a persistent decline in tourist arrivals. However, the city's tourism sector recovered in 2021 due to a decline in COVID-19 cases and the relaxation of travel restrictions. Improved coverage of vaccination also boosted the traveler confidence. Domestic tourist arrivals at the city's accommodation establishments recorded an annual increase of 67% in 2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Table of Contents:

Table of Contents
City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Monterrey - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-01-13 | 37 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$250.00
	Site License (PDF)	\$375.00
	Enterprisewide license (PDF)	\$500.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-17"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com