

Tokyo - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-10-13 | 44 pages | MarketLine

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Report description:

Tokyo - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Tokyo" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Tokyo.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Tokyo metropolitan area/Kanto metropolitan area, spanning 13,452km², forms a part of the Kanto region of Japan and is the political and economic center of the country. The area's economy is driven by sectors such as ICT, finance and insurance, real estate, academic research and professional services, manufacturing, healthcare, and life sciences.

Scope

- The industry and service sectors remain the key contributor to the regional economy and the major employers.
- Tokyo is a key tourist destination for both domestic and international tourists. The number of international tourists increased significantly on the back of massive tourism campaign undertaken by the government. Tokyo 2020 Olympic was scheduled in 2020 and finally took place in 2021. However, tourism sector was unable to reap the benefits of hosting the game due to COVID led restriction imposed during the period.

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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