# Milan - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-11-03 | 42 pages | MarketLine

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**Report description:**

Milan - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Milan" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Milan.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Milan metropolitan region's accounts for 7.3% of the nation's population and 12.1% of the national economy. The city of Milan is the capital of Lombardia territory in northern Italy and is the business capital and global fashion hub. The tertiary sector contributed the most to the region's GVA in 2021, accounting for 80.8% share.

Scope

- The service sector remains the key contributor to the area's economy and the major employer.
- Milan is a key tourist destination in Italy for both domestic and international tourists.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various

sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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