

Germany Meat Substitute Market Forecast 2023-2030

Market Report | 2023-03-04 | 112 pages | Inkwood Research

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Report description:

KEY FINDINGS

The Germany meat substitute market is estimated to progress with a CAGR of 14.20% over the evaluation period of 2023 to 2030. The regional market's growth is primarily credited to the measures undertaken to increase sustainability as well as promote vegetarianism. Moreover, the reduced demand for meat due to the health conditions associated with its overconsumption is expected to contribute to the country's market growth, as well.

MARKET INSIGHTS

The meat substitute market in Germany is set to flourish over the upcoming years primarily on account of the steps directed at promoting vegetarianism and increasing sustainability. In Germany, vegan culture prioritizes natural, wholesome, and unprocessed products, more specifically organic, with no additives, no/low allergens, as well as gluten-free. Additionally, with nearly 35% of all German adults avoiding food with preservatives and additives, this factor is particularly important for the rising flexitarian population focusing on vegetarian products that fulfill these standards.

On the other hand, several meat substitute manufacturers have also launched vegetarian versions of meat products, like sausage. For example, Rugenwalder Muhle launched products such as, vegetarian hamburger and vegetarian salami comprising soy protein and wheat gluten. As a result, these factors are set to promote the meat substitute market growth in Germany during the forecasting period.

COMPETITIVE INSIGHTS

Key players operating in the market include Crespel and Deiters, ADM, Puris, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.

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- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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