

NA Printable Self-Adhesive Vinyl Films Market - Industry Trends and Forecast to 2030

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Report description:

North America printable self-adhesive vinyl films market is projected to register a CAGR of 4.1% in the forecast period of 2023 to 2030. The new market report contains data for the historic year 2021, the base year of calculation is 2022, and the forecast period is 2023 to 2030

Market Segmentation:

North America Printable Self-Adhesive Vinyl Films Market, By Manufacturing Process (Calendered Films and Cast Films), Thickness (Thin (2-3 Mils) and Thick (More than 3 Mils)), Type (Opaque, Transparent, and Translucent), Substrate (Floor, Plastics, Glass, and Others), Application (Fleet Graphics, Watercraft Graphics, Car Wrapping, Floor Graphics, Labels & Stickers, Window Graphics, Exhibition Panels, Outdoor Advertising, Furniture Decoration, Wallcovering, and Others), Country (U.S., Canada, and Mexico)
Industry Trends and Forecast to 2030

Some of the major factors contributing to the growth of the printable self-adhesive vinyl films market are:

- Availability of wide range of self-adhesive vinyl films with different characteristics
- Rising applications of printable self-adhesive vinyl films in advertisements

Market Players:

The key market players operating in the North America printable self-adhesive vinyl films market are listed below:

- 3M
- AVERY DENNISON CORPORATION
- LX Hausys
- LINTEC Corporation
- Arlon Graphics, LLC
- HEXIS S.A.S.
- Metamark

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- Henkel AG & Co. KGaA
- DRYTAC
- FLEXcon Company, Inc
- ACHILLES CORPORATION
- TEKRA, LLC.
- Stahls' International
- Innovia Films
- ORAFOL Europe GmbH
- Brite Coatings Private Limited
- Item Plastic Corp.
- Shubh Plastics

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