

NA Personal Watercraft Market - Industry Trends and Forecast to 2030

Market Report | 2023-02-01 | 215 pages | Data Bridge Market Research

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Report description:

North America personal watercraft market is projected to register a CAGR of 6.4% in the forecast period of 2023 to 2030. The new market report contains data for the historic year 2022, the base year of calculation is 2022, and the forecast period is 2023 to 2030

Market Segmentation:

North America Personal Watercraft Market, By Offering (Sit-Down Model and Stand-Up Model), Components (Engine, Drive Shaft, Intake Grate, Impeller, Steering Nozzle, Steering Control, Speedometer, Safety Switch, and Others), Propulsion Type (IC Engines and Electric), Hull Type (Plastic and Composite), Functionality (Accessory Package, Auto Trim, Connex Screen, Custom-Tuned Electric TRIM, Foot Chocks, Optional Audio Speakers, Ride, and Others), Series (REC Lite, Recreation, Freestyle, Performance, and Luxury), Seating Model (Double, Single, Triple, and Others), Distribution Channel (Direct Channel and Indirect Channel), End-User (Rental, Government, and Individual), Country (U.S., Canada, Mexico) Industry Trends and Forecast to 2030

Some of the major factors contributing to the growth of the North America personal watercraft market are:

- Rapid growth in surface water sports championships and events
- Increase in the number of adventure sports participation

Market Players

Some of the major players operating in the North America personal watercraft market are:

- Kawasaki Heavy Industries, Ltd.
- TAIGA MOTORS INC.
- Narke
- BELASSI GmbH
- X Scream Inc
- mackinnon marine technologies

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- BRP
- Yamaha Motor Co., Ltd.
- Krash Industries
- Nikola Corporation
- Strand Craft Design LLC.
- E-DOLPHIN
- Jiujiang Hison Motor Boat Manufacturing Co.,Ltd
- Pro Watercraft
- Gibbs Sports Amphibians, Inc.
- Short Block Technologies, Inc.

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