

NA Personal Watercraft Market - Industry Trends and Forecast to 2030

Market Report | 2023-02-01 | 215 pages | Data Bridge Market Research

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Report description:

North America personal watercraft market is projected to register a CAGR of 6.4% in the forecast period of 2023 to 2030. The new market report contains data for the historic year 2022, the base year of calculation is 2022, and the forecast period is 2023 to 2030

Market Segmentation:

North America Personal Watercraft Market, By Offering (Sit-Down Model and Stand-Up Model), Components (Engine, Drive Shaft, Intake Grate, Impeller, Steering Nozzle, Steering Control, Speedometer, Safety Switch, and Others), Propulsion Type (IC Engines and Electric), Hull Type (Plastic and Composite), Functionality (Accessory Package, Auto Trim, Connex Screen, Custom-Tuned Electric TRIM, Foot Chocks, Optional Audio Speakers, Ride, and Others), Series (REC Lite, Recreation, Freestyle, Performance, and Luxury), Seating Model (Double, Single, Triple, and Others), Distribution Channel (Direct Channel and Indirect Channel), End-User (Rental, Government, and Individual), Country (U.S., Canada, Mexico) Industry Trends and Forecast to 2030

Some of the major factors contributing to the growth of the North America personal watercraft market are:

- Rapid growth in surface water sports championships and events
- Increase in the number of adventure sports participation

Market Players

Some of the major players operating in the North America personal watercraft market are:

- Kawasaki Heavy Industries, Ltd.
- TAIGA MOTORS INC.
- Narke
- BELASSI GmbH
- X Scream Inc
- mackinnon marine technologies

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- BRP
- Yamaha Motor Co., Ltd.
- Krash Industries
- Nikola Corporation
- Strand Craft Design LLC.
- E-DOLPHIN
- Jiujiang Hison Motor Boat Manufacturing Co.,Ltd
- Pro Watercraft
- Gibbs Sports Amphibians, Inc.
- Short Block Technologies, Inc.

Table of Contents:

TABLE OF CONTENTS	
1 INTRODUCTION	58
1.1 OBJECTIVES OF THE STUDY	58
1.2 MARKET DEFINITION	58
1.3 OVERVIEW OF THE NORTH AMERICA PERSONAL WATERCRAFT MARKET	58
1.4 CURRENCY AND PRICING	60
1.5 LIMITATIONS	60
1.6 MARKETS COVERED	60
2 MARKET SEGMENTATION	64
2.1 MARKETS COVERED	64
2.2 YEARS CONSIDERED FOR THE STUDY	65
2.3 GEOGRAPHIC SCOPE	66
2.4 DBMR TRIPOD DATA VALIDATION MODEL	67
2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	70
2.6 DBMR MARKET POSITION GRID	71
2.7 VENDOR SHARE ANALYSIS	73
2.8 MULTIVARIATE MODELLING	74
2.9 TYPE TIMELINE CURVE	75
2.10 END-USER COVERAGE GRID	76
2.11 SECONDARY SOURCES	77
2.12 ASSUMPTIONS	77
3 EXECUTIVE SUMMARY	78
4 PREMIUM INSIGHTS	81
4.1 PORTER'S FIVE FORCES	82
4.2 PATENT ANALYSIS	83
4.3 COMPANY COMPARATIVE ANALAYSIS	84
4.4 CASE STUDY	85
4.5 VALUE CHAIN ANALYSIS	86
4.5.1 OVERVIEW OF VALUE CHAIN ANALYSIS OF THE NORTH AMERICA PERSONAL WATERCRAFT MARKET	86
4.5.2 PRIMARY ACTIVITIES	86
4.5.3 SUPPORTING ACTIVITIES	87
4.6 TECHNOLOGY TREND ANALYSIS	88
4.7 REGULATORY FRAMEWORK	89

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5	MARKET OVERVIEW	92
5.1	DRIVERS	94
5.1.1	RAPID GROWTH IN SURFACE WATER SPORTS CHAMPIONSHIPS AND EVENTS	94
5.1.2	INCREASE IN THE NUMBER OF ADVENTURE SPORTS PARTICIPATION	94
5.1.3	UPSURGE IN THE ADVANCEMENT OF TECHNOLOGY AND ADOPTION OF CLEAN AND QUITTER WATERCRAFT	96
5.1.4	RISE IN THE DEVELOPMENT OF THE RENTAL BUSINESS	96
5.2	RESTRAINT	97
5.2.1	LACK OF SKILLED AND EXPERIENCED PROFESSIONALS	97
5.3	OPPORTUNITIES	97
5.3.1	INCREASE IN RECOGNITION OF WATER SPORTS IN INTERNATIONAL SPORTS	97
5.3.2	CHANGE IN THE LIFESTYLES AND DEMOGRAPHICS OF PEOPLE	98
5.3.3	INCREASE IN THE ADOPTION OF NORTH AMERICA TRENDS AMONG YOUNGSTERS	98
5.4	CHALLENGE	99
5.4.1	HIGH COSTS ASSOCIATED WITH PERSONAL WATERCRAFTS	99
6	NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY TYPE	102
6.1	OVERVIEW	103
6.2	SIT-DOWN MODEL	104
6.3	STAND-UP MODEL	105
7	NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY COMPONENTS	106
7.1	OVERVIEW	107
7.2	ENGINE	108
7.3	DRIVE SHIFT	109
7.4	INTAKE GRATE	109
7.5	IMPELLER	110
7.6	STEERING NOZZLE	111
7.7	STEERING CONTROL	111
7.8	SPEEDOMETER	112
7.9	SAFETY SWITCH	113
7.10	OTHERS	114
8	NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY PROPULSION TYPE	115
8.1	OVERVIEW	116
8.2	IC ENGINES	117
8.2.1	LESS THAN 100 HP	118
8.2.2	100-250 HP	118
8.2.3	ABOVE 250 HP	118
8.3	ELECTRIC	118
9	NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY HULL TYPE	120
9.1	OVERVIEW	121
9.2	PLASTIC	122
9.2.1	SIT-DOWN MODEL	123
9.2.2	STAND-UP MODEL	123
9.3	COMPOSITE	123
9.3.1	SIT-DOWN MODEL	124
9.3.2	STAND-UP MODEL	124
10	NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY FUNCTIONALITY	125
10.1	OVERVIEW	126
10.2	ACCESSORY PACKAGE	127

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- 10.3 AUTO TRIM 128
- 10.4 CONNEXT SCREEN 128
- 10.5 CUSTOM-TUNED ELECTRIC TRIM 129
- 10.6 FOOT CHOCKS 130
- 10.7 OPTIONAL AUDIO SPEAKERS 130
- 10.8 RIDE 131
- 10.9 OTHERS 132
- 11 NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY SERIES 133
 - 11.1 OVERVIEW 134
 - 11.2 REC LITE 135
 - 11.2.1 SIT-DOWN MODEL 136
 - 11.2.2 STAND-UP MODEL 136
 - 11.3 RECREATION 136
 - 11.3.1 SIT-DOWN MODEL 137
 - 11.3.2 STAND-UP MODEL 137
 - 11.4 FREESTYLE 137
 - 11.4.1 SIT-DOWN MODEL 138
 - 11.4.2 STAND-UP MODEL 138
 - 11.5 PERFORMANCE 138
 - 11.5.1 SIT-DOWN MODEL 139
 - 11.5.2 STAND-UP MODEL 139
 - 11.6 LUXURY 139
 - 11.6.1 SIT-DOWN MODEL 140
 - 11.6.2 STAND-UP MODEL 140
- 12 NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY SEAT MODEL 141
 - 12.1 OVERVIEW 142
 - 12.2 DOUBLE 143
 - 12.3 SINGLE 144
 - 12.4 TRIPLE 145
 - 12.5 OTHERS 146
- 13 NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY DISTRIBUTION CHANNEL 147
 - 13.1 OVERVIEW 148
 - 13.2 DIRECT CHANNEL 149
 - 13.2.1 COMPANY WEBSITE 150
 - 13.2.2 E-COMMERCE WEBSITE 150
 - 13.3 INDIRECT CHANNEL 150
 - 13.3.1 RETAILER 151
 - 13.3.2 DISTRIBUTER 151
 - 13.3.3 OTHERS 151
- 14 NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY END-USER 152
 - 14.1 OVERVIEW 153
 - 14.2 RENTAL 154
 - 14.3 INDIVIDUAL 155
 - 14.4 GOVERNMENT 156
- 15 NORTH AMERICA PERSONAL WATERCRAFT MARKET, BY REGION 157
 - 15.1 NORTH AMERICA 158
 - 15.1.1 U.S. 168

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15.1.2 CANADA	173
15.1.3 MEXICO	179
16 NORTH AMERICA PERSONAL WATERCRAFT MARKET, COMPANY LANDSCAPE	184
16.1 COMPANY SHARE ANALYSIS: NORTH AMERICA	184
17 SWOT ANALYSIS	185
18 COMPANY PROFILE	186
18.1 BRP	186
18.1.1 COMPANY SNAPSHOT	186
18.1.2 REVENUE ANALYSIS	186
18.1.3 COMPANY SHARE ANALYSIS	187
18.1.4 PRODUCT PORTFOLIO	187
18.1.5 RECENT DEVELOPMENTS	187
18.2 KAWASAKI HEAVY INDUSTRIES, LTD.	189
18.2.1 COMPANY SNAPSHOT	189
18.2.2 REVENUE ANALYSIS	189
18.2.3 COMPANY SHARE ANALYSIS	190
18.2.4 PRODUCT PORTFOLIO	190
18.2.5 RECENT DEVELOPMENT	190
18.3 YAMAHA MOTOR CO., LTD.	191
18.3.1 COMPANY SNAPSHOT	191
18.3.2 REVENUE ANALYSIS	191
18.3.3 COMPANY SHARE ANALYSIS	192
18.3.4 PRODUCT PORTFOLIO	192
18.3.5 RECENT DEVELOPMENT	192
18.4 JIUJIANG HISON MOTOR BOAT MANUFACTURING CO., LTD	193
18.4.1 COMPANY SNAPSHOT	193
18.4.2 COMPANY SHARE ANALYSIS	193
18.4.3 PRODUCT PORTFOLIO	194
18.4.4 RECENT DEVELOPMENT	194
18.5 SHORT BLOCK TECHNOLOGIES, INC.	195
18.5.1 COMPANY SNAPSHOT	195
18.5.2 COMPANY SHARE ANALYSIS	195
18.5.3 PRODUCT PORTFOLIO	196
18.5.4 RECENT DEVELOPMENT	196
18.6 BELASSI GMBH	197
18.6.1 COMPANY SNAPSHOT	197
18.6.2 PRODUCT PORTFOLIO	197
18.6.3 RECENT DEVELOPMENTS	197
18.7 E-DOLPHIN	198
18.7.1 COMPANY SNAPSHOT	198
18.7.2 PRODUCT PORTFOLIO	198
18.7.3 RECENT DEVELOPMENT	198
18.8 GIBBS SPORTS AMPHIBIANS, INC.	199
18.8.1 COMPANY SNAPSHOT	199
18.8.2 PRODUCT PORTFOLIO	199
18.8.3 RECENT DEVELOPMENT	199
18.9 KRASH INDUSTRIES	200

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- 18.9.1 COMPANY SNAPSHOT 200
- 18.9.2 PRODUCT PORTFOLIO 200
- 18.9.3 RECENT DEVELOPMENT 200
- 18.10 MACKINNON MARINE TECHNOLOGIES 201
- 18.10.1 COMPANY SNAPSHOT 201
- 18.10.2 PRODUCT PORTFOLIO 201
- 18.10.3 RECENT DEVELOPMENTS 201
- 18.11 NARKE 202
- 18.11.1 COMPANY SNAPSHOT 202
- 18.11.2 PRODUCT PORTFOLIO 202
- 18.11.3 RECENT DEVELOPMENT 202
- 18.12 NIKOLA CORPORATION 203
- 18.12.1 COMPANY SNAPSHOT 203
- 18.12.2 PRODUCT PORTFOLIO 203
- 18.12.3 RECENT DEVELOPMENT 203
- 18.13 PRO WATERCRAFT 204
- 18.13.1 COMPANY SNAPSHOT 204
- 18.13.2 PRODUCT PORTFOLIO 204
- 18.13.3 RECENT DEVELOPMENT 205
- 18.14 STRAND CRAFT DESIGN LLC. 206
- 18.14.1 COMPANY SNAPSHOT 206
- 18.14.2 PRODUCT PORTFOLIO 206
- 18.14.3 RECENT DEVELOPMENT 206
- 18.15 TAIGA MOTORS INC. 207
- 18.15.1 COMPANY SNAPSHOT 207
- 18.15.2 PRODUCT PORTFOLIO 207
- 18.15.3 RECENT DEVELOPMENTS 208
- 18.16 VQ YACHTS 209
- 18.16.1 COMPANY SNAPSHOT 209
- 18.16.2 PRODUCT PORTFOLIO 209
- 18.16.3 RECENT DEVELOPMENT 209
- 18.17 X SCREAM INC 210
- 18.17.1 COMPANY SNAPSHOT 210
- 18.17.2 PRODUCT PORTFOLIO 210
- 18.17.3 RECENT DEVELOPMENT 210
- 19 QUESTIONNAIRE 211
- 20 RELATED REPORTS 215

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