

Global Personal Watercraft Market - Industry Trends and Forecast to 2030

Market Report | 2023-02-01 | 510 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License \$4800.00
- Corporate Users License \$7000.00

Report description:

Global personal watercraft market is projected to register a CAGR of 6.4% in the forecast period of 2023 to 2030. The new market report contains data for the historic year 2022, the base year of calculation is 2022, and the forecast period is 2023 to 2030

Market Segmentation:

Global Personal Watercraft Market, By Offering (Sit-Down Model and Stand-Up Model), Components (Engine, Drive Shaft, Intake Grate, Impeller, Steering Nozzle, Steering Control, Speedometer, Safety Switch, and Others), Propulsion Type (IC Engines and Electric), Hull Type (Plastic and Composite), Functionality (Accessory Package, Auto Trim, Connex Screen, Custom-Tuned Electric TRIM, Foot Chocks, Optional Audio Speakers, Ride, and Others), Series (REC Lite, Recreation, Freestyle, Performance, and Luxury), Seating Model (Double, Single, Triple, and Others), Distribution Channel (Direct Channel and Indirect Channel), End-User (Rental, Government, and Individual), Country (U.S., Canada, and Mexico, U.K., Germany, France, Italy, Netherlands, Spain, Switzerland, Russia, Sweden, Denmark, Belgium, Turkey, Poland, Norway, Finland, and the rest of Europe, China, Japan, India, Philippines, South Korea, Australia, New Zealand, Singapore, Thailand, Indonesia, Malaysia, Vietnam, Taiwan, and the rest of Asia-Pacific, Saudi Arabia, the U.A.E., Egypt, Israel, South Africa, Oman, Bahrain, Kuwait, Qatar, and the rest of the Middle East and Africa)-- Industry Trends and Forecast to 2030

Some of the major factors contributing to the growth of the global personal watercraft market are:

- Rapid growth in surface water sports championships and events
- Increase in the number of adventure sports participation

Market Players

Some of the major players operating in the global personal watercraft market are:

- Kawasaki Heavy Industries, Ltd.
- TAIGA MOTORS INC.
- Narke

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- BELASSI GmbH
- X Scream Inc
- mackinnon marine technologies
- BRP
- Yamaha Motor Co., Ltd.
- Krash Industries
- Nikola Corporation
- Strand Craft Design LLC.
- E-DOLPHIN
- Jiujiang Hison Motor Boat Manufacturing Co.,Ltd
- Pro Watercraft
- Gibbs Sports Amphibians, Inc.
- Short Block Technologies, Inc.

Table of Contents:

TABLE OF CONTENTS

1 INTRODUCTION	59
1.1 OBJECTIVES OF THE STUDY	59
1.2 MARKET DEFINITION	59
1.3 OVERVIEW OF THE GLOBAL PERSONAL WATERCRAFT MARKET	59
1.4 CURRENCY AND PRICING	61
1.5 LIMITATIONS	61
1.6 MARKETS COVERED	61
2 MARKET SEGMENTATION	65
2.1 MARKETS COVERED	65
2.2 YEARS CONSIDERED FOR THE STUDY	66
2.3 GEOGRAPHIC SCOPE	67
2.4 DBMR TRIPOD DATA VALIDATION MODEL	68
2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	71
2.6 DBMR MARKET POSITION GRID	72
2.7 VENDOR SHARE ANALYSIS	74
2.8 MULTIVARIATE MODELLING	75
2.9 TYPE TIMELINE CURVE	76
2.10 END-USER COVERAGE GRID	77
2.11 SECONDARY SOURCES	78
2.12 ASSUMPTIONS	78
3 EXECUTIVE SUMMARY	79
4 PREMIUM INSIGHTS	84
4.1 PORTER'S FIVE FORCES	85
4.2 PATENT ANALYSIS	86
4.3 COMPANY COMPARATIVE ANALYSIS	87
4.4 CASE STUDY	88
4.5 VALUE CHAIN ANALYSIS	89
4.5.1 OVERVIEW OF VALUE CHAIN ANALYSIS OF THE GLOBAL PERSONAL WATERCRAFT MARKET	89
4.5.2 PRIMARY ACTIVITIES	89

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.5.3 SUPPORTING ACTIVITIES	90
4.6 TECHNOLOGY TREND ANALYSIS	91
4.7 REGULATORY FRAMEWORK	92
5 MARKET OVERVIEW	95
5.1 DRIVERS	97
5.1.1 RAPID GROWTH IN SURFACE WATER SPORTS CHAMPIONSHIPS AND EVENTS	97
5.1.2 INCREASE IN THE NUMBER OF ADVENTURE SPORTS PARTICIPATION	97
5.1.3 UPSURGE IN THE ADVANCEMENT OF TECHNOLOGY AND ADOPTION OF CLEAN AND QUITTER WATERCRAFT	99
5.1.4 RISE IN THE DEVELOPMENT OF THE RENTAL BUSINESS	99
5.2 RESTRAINT	100
5.2.1 LACK OF SKILLED AND EXPERIENCED PROFESSIONALS	100
5.3 OPPORTUNITIES	100
5.3.1 INCREASE IN RECOGNITION OF WATER SPORTS IN INTERNATIONAL SPORTS	100
5.3.2 CHANGE IN THE LIFESTYLES AND DEMOGRAPHICS OF PEOPLE	101
5.3.3 INCREASE IN THE ADOPTION OF GLOBAL TRENDS AMONG YOUNGSTERS	101
5.4 CHALLENGE	102
5.4.1 HIGH COSTS ASSOCIATED WITH PERSONAL WATERCRAFTS	102
6 GLOBAL PERSONAL WATERCRAFT MARKET, BY TYPE	105
6.1 OVERVIEW	106
6.2 SIT-DOWN MODEL	107
6.3 STAND-UP MODEL	108
7 GLOBAL PERSONAL WATERCRAFT MARKET, BY COMPONENTS	109
7.1 OVERVIEW	110
7.2 ENGINE	111
7.3 DRIVE SHIFT	112
7.4 INTAKE GRATE	112
7.5 IMPELLER	113
7.6 STEERING NOZZLE	114
7.7 STEERING CONTROL	114
7.8 SPEEDOMETER	115
7.9 SAFETY SWITCH	116
7.10 OTHERS	117
8 GLOBAL PERSONAL WATERCRAFT MARKET, BY PROPULSION TYPE	118
8.1 OVERVIEW	119
8.2 IC ENGINES	120
8.2.1 LESS THAN 100 HP	121
8.2.2 100-250 HP	121
8.2.3 ABOVE 250 HP	121
8.3 ELECTRIC	121
9 GLOBAL PERSONAL WATERCRAFT MARKET, BY HULL TYPE	123
9.1 OVERVIEW	124
9.2 PLASTIC	125
9.2.1 SIT-DOWN MODEL	126
9.2.2 STAND-UP MODEL	126
9.3 COMPOSITE	126
9.3.1 SIT-DOWN MODEL	127
9.3.2 STAND-UP MODEL	127

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10 GLOBAL PERSONAL WATERCRAFT MARKET, BY FUNCTIONALITY	128
10.1 OVERVIEW	129
10.2 ACCESSORY PACKAGE	130
10.3 AUTO TRIM	131
10.4 CONNEXT SCREEN	131
10.5 CUSTOM-TUNED ELECTRIC TRIM	132
10.6 FOOT CHOCKS	133
10.7 OPTIONAL AUDIO SPEAKERS	133
10.8 RIDE	134
10.9 OTHERS	135
11 GLOBAL PERSONAL WATERCRAFT MARKET, BY SERIES	136
11.1 OVERVIEW	137
11.2 REC LITE	138
11.2.1 SIT-DOWN MODEL	139
11.2.2 STAND-UP MODEL	139
11.3 RECREATION	139
11.3.1 SIT-DOWN MODEL	140
11.3.2 STAND-UP MODEL	140
11.4 FREESTYLE	140
11.4.1 SIT-DOWN MODEL	141
11.4.2 STAND-UP MODEL	141
11.5 PERFORMANCE	141
11.5.1 SIT-DOWN MODEL	142
11.5.2 STAND-UP MODEL	142
11.6 LUXURY	142
11.6.1 SIT-DOWN MODEL	143
11.6.2 STAND-UP MODEL	143
12 GLOBAL PERSONAL WATERCRAFT MARKET, BY SEAT MODEL	144
12.1 OVERVIEW	145
12.2 DOUBLE	146
12.3 SINGLE	147
12.4 TRIPLE	148
12.5 OTHERS	149
13 GLOBAL PERSONAL WATERCRAFT MARKET, BY DISTRIBUTION CHANNEL	150
13.1 OVERVIEW	151
13.2 DIRECT CHANNEL	152
13.2.1 COMPANY WEBSITE	153
13.2.2 E-COMMERCE WEBSITE	153
13.3 INDIRECT CHANNEL	153
13.3.1 RETAILER	154
13.3.2 DISTRIBUTER	154
13.3.3 OTHERS	154
14 GLOBAL PERSONAL WATERCRAFT MARKET, BY END-USER	155
14.1 OVERVIEW	156
14.2 RENTAL	157
14.3 INDIVIDUAL	158
14.4 GOVERNMENT	159

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

15 GLOBAL PERSONAL WATERCRAFT MARKET, BY REGION 160

15.1 OVERVIEW 161

15.2 NORTH AMERICA 167

15.2.1 U.S. 177

15.2.2 CANADA 182

15.2.3 MEXICO 188

15.3 ASIA-PACIFIC 193

15.3.1 CHINA 204

15.3.2 JAPAN 210

15.3.3 SOUTH KOREA 216

15.3.4 AUSTRALIA 222

15.3.5 INDIA 228

15.3.6 SINGAPORE 233

15.3.7 MALAYSIA 239

15.3.8 THAILAND 245

15.3.9 INDONESIA 250

15.3.10 PHILIPPINES 255

15.3.11 NEW ZEALAND 261

15.3.12 VIETNAM 266

15.3.13 TAIWAN 271

15.3.14 REST OF ASIA-PACIFIC 276

15.4 EUROPE 277

15.4.1 GERMANY 289

15.4.2 U.K. 296

15.4.3 FRANCE 303

15.4.4 ITALY 310

15.4.5 SPAIN 317

15.4.6 TURKEY 324

15.4.7 RUSSIA 331

15.4.8 NETHERLANDS 338

15.4.9 BELGIUM 345

15.4.10 SWITZERLAND 352

15.4.11 DENMARK 359

15.4.12 SWEDEN 366

15.4.13 POLAND 373

15.4.14 NORWAY 380

15.4.15 FINLAND 387

15.4.16 REST OF EUROPE 394

15.5 MIDDLE EAST AND AFRICA 395

15.5.1 SAUDI ARABIA 405

15.5.2 U.A.E. 411

15.5.3 EGYPT 416

15.5.4 SOUTH AFRICA 421

15.5.5 ISRAEL 427

15.5.6 BAHRAIN 432

15.5.7 KUWAIT BAHRAIN 437

15.5.8 QATAR 442

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

15.5.9 OMAN	447
15.5.10 REST OF MIDDLE EAST AND AFRICA	452
15.6 SOUTH AMERICA	453
15.6.1 BRAZIL	463
15.6.2 ARGENTINA	469
15.6.3 REST OF SOUTH AMERICA	475
16 GLOBAL PERSONAL WATERCRAFT MARKET, COMPANY LANDSCAPE	476
16.1 COMPANY SHARE ANALYSIS: GLOBAL	476
16.2 COMPANY SHARE ANALYSIS: NORTH AMERICA	477
16.3 COMPANY SHARE ANALYSIS: EUROPE	478
16.4 COMPANY SHARE ANALYSIS: ASIA PACIFIC	479
17 SWOT ANALYSIS	480
18 COMPANY PROFILE	481
18.1 BRP	481
18.1.1 COMPANY SNAPSHOT	481
18.1.2 REVENUE ANALYSIS	481
18.1.3 COMPANY SHARE ANALYSIS	482
18.1.4 PRODUCT PORTFOLIO	482
18.1.5 RECENT DEVELOPMENTS	482
18.2 KAWASAKI HEAVY INDUSTRIES, LTD.	484
18.2.1 COMPANY SNAPSHOT	484
18.2.2 REVENUE ANALYSIS	484
18.2.3 COMPANY SHARE ANALYSIS	485
18.2.4 PRODUCT PORTFOLIO	485
18.2.5 RECENT DEVELOPMENT	485
18.3 YAMAHA MOTOR CO., LTD.	486
18.3.1 COMPANY SNAPSHOT	486
18.3.2 REVENUE ANALYSIS	486
18.3.3 COMPANY SHARE ANALYSIS	487
18.3.4 PRODUCT PORTFOLIO	487
18.3.5 RECENT DEVELOPMENT	487
18.4 JIUJIANG HISON MOTOR BOAT MANUFACTURING CO., LTD	488
18.4.1 COMPANY SNAPSHOT	488
18.4.2 COMPANY SHARE ANALYSIS	488
18.4.3 PRODUCT PORTFOLIO	489
18.4.4 RECENT DEVELOPMENT	489
18.5 SHORT BLOCK TECHNOLOGIES, INC.	490
18.5.1 COMPANY SNAPSHOT	490
18.5.2 COMPANY SHARE ANALYSIS	490
18.5.3 PRODUCT PORTFOLIO	491
18.5.4 RECENT DEVELOPMENT	491
18.6 BELASSI GMBH	492
18.6.1 COMPANY SNAPSHOT	492
18.6.2 PRODUCT PORTFOLIO	492
18.6.3 RECENT DEVELOPMENTS	492
18.7 E-DOLPHIN	493
18.7.1 COMPANY SNAPSHOT	493

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

18.7.2	PRODUCT PORTFOLIO	493
18.7.3	RECENT DEVELOPMENT	493
18.8	GIBBS SPORTS AMPHIBIANS, INC.	494
18.8.1	COMPANY SNAPSHOT	494
18.8.2	PRODUCT PORTFOLIO	494
18.8.3	RECENT DEVELOPMENT	494
18.9	KRASH INDUSTRIES	495
18.9.1	COMPANY SNAPSHOT	495
18.9.2	PRODUCT PORTFOLIO	495
18.9.3	RECENT DEVELOPMENT	495
18.10	MACKINNON MARINE TECHNOLOGIES	496
18.10.1	COMPANY SNAPSHOT	496
18.10.2	PRODUCT PORTFOLIO	496
18.10.3	RECENT DEVELOPMENTS	496
18.11	NARKE	497
18.11.1	COMPANY SNAPSHOT	497
18.11.2	PRODUCT PORTFOLIO	497
18.11.3	RECENT DEVELOPMENT	497

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Global Personal Watercraft Market - Industry Trends and Forecast to 2030

Market Report | 2023-02-01 | 510 pages | Data Bridge Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4800.00
	Corporate Users License	\$7000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com