

Cloud kitchen: Global Markets

Market Research Report | 2023-03-20 | 156 pages | BCC Research

AVAILABLE LICENSES:

- Single User License \$5500.00
- 2-5 Users License \$6600.00
- Site License \$7920.00
- Enterprise License \$9504.00

Report description:

Description

Report Scope:

This report segments the cloud kitchen market by serving type, business type, food type, kitchen type, and region. The report provides an overview of the cloud kitchen global market and analyzes market trends. Using 2021 as the base year, the report estimates market data for 2022-2027.

The cloud kitchen market is segmented by serving type into collection takeaway and delivery takeaway. Based on business type, the cloud kitchen global market has been categorized into chain and independent stores. Based on food type, the market has been divided into fast food, fish & seafood, beverages, Asian and others. Based on kitchen type, the market has been divided into individual and shared kitchen. Geographical regions in the report include North America, Europe, Asia-Pacific and RoW (South America, the Middle East and Africa). Revenue forecasts from 2022 to 2027 are given for the cloud kitchen global market segments mentioned above, with estimated values derived from solutions and service providers' total revenue.

Report Includes:

- 48 data tables and 55 additional tables
- A detailed overview of the global cloud kitchen market
- Analyses of the global market trends, with historic revenue data for 2021, estimates for 2022, and projections of compound annual growth rates (CAGRs) through 2027
- Understanding of the current and future market potential for cloud kitchen; and areas of focus to forecast this market into various segments and sub-segments
- Discussion of the major market dynamics for cloud kitchens, recent food and beverages industry structure, technology

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

advancements, regulatory scenarios, and demographic shifts within the marketplace

- Estimation of the actual market size and revenue forecast for global cloud kitchen market in USD million value terms, and their corresponding market share analysis by product type, serving type, business model, and geographic region
- Coverage of the technological, economic, and business considerations of the cloud kitchens market, with analyses and growth forecasts through 2027
- Review of the current market status for cloud kitchens, issues and challenges, industry supply chain analysis, competitive scenario, and COVID-19 implications on the marketplace
- Identification of the companies best positioned to meet the emerging demand for online food delivery services owing to their proprietary technologies, strategic alliances or other advantages
- Analysis of the company competitive landscape based on their business strategies, product mapping, and operational integration
- Company profiles of major players within the industry, including Domino's Pizza Inc., DoorDash Inc., McDonald's Corp., Starbucks Corp., and Taco Bell Corp.

Executive Summary

Summary:

Cloud kitchens reduce the costs associated with establishing a restaurant and offer a convenient online service to customers. The growing adoption of cloud kitchens by giant players is based on a variety of factors including location and cost to establish dining area to offer more convenient service to customers. Recently, venture capital firms have been investing in start-ups that are developing cloud kitchens. The global market for cloud kitchen was estimated to be \$REDACTED billion in 2021. It is projected that the cloud kitchens market will grow at a CAGR of REDACTED% to reach \$REDACTED billion in 2027.

In this report, the global cloud kitchen market is segmented by serving type, business type, food type, kitchen type and region. The report provides an overview of the global cloud kitchen market and analyzes market trends. By serving type, the market is segmented into delivery take-away and collection take-away. Based on business type, the market is segmented into independent and chain. Based on food type, the market is divided into fast food, Asian, fish and seafood, beverages, desserts and others. By kitchen type, the cloud kitchen market is segmented into individual kitchen and shared kitchens. Geographical regions in the report are North America, Europe, Asia-Pacific and the Rest of the World (RoW) region, which includes South America, the Middle East and Africa. Revenue forecasts from 2022 to 2027 are given for the market segments mentioned above, with estimated values derived from solutions and service providers' total revenue

Table of Contents:

Table of Contents

Chapter 1 Introduction

1.1 Study Goals and Objectives

1.2 Scope of Report

1.3 Reasons for Doing the Study

1.4 Intended Audiences

1.5 Information Sources

1.6 Research Methodology

1.7 Geographic Breakdown

1.8 Analyst's Credentials

1.9 BCC Custom Research

1.10 Related BCC Research Reports

Chapter 2 Summary and Highlights

Chapter 3 Market Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.1 History and Evolution
- 3.2 Cloud Kitchens-SWOT Analysis
 - 3.2.1 Strengths
 - 3.2.2 Weakness
 - 3.2.3 Opportunities
 - 3.2.4 Threats
- 3.3 Porter's Five Forces Analysis of the Market for Cloud Kitchens
 - 3.3.1 Power of Suppliers
 - 3.3.2 Power of Buyers
 - 3.3.3 Threat of New Entrants
 - 3.3.4 Threat of Substitutes
 - 3.3.5 Degree of Competition
- 3.4 PESTLE Analysis
 - 3.4.1 Political
 - 3.4.2 Economic
 - 3.4.3 Sociocultural
 - 3.4.4 Technological
 - 3.4.5 Legal
 - 3.4.6 Environmental
- 3.5 Patent Analysis
 - 3.5.1 Recent Patents
- 3.6 Impact of the COVID-19 Pandemic on the Market for Cloud Kitchens
- Chapter 4 Market Dynamics
 - 4.1 Market Drivers
 - 4.1.1 Rising Demand for Online Food Delivery Services
 - 4.1.2 Increasing Use of Technology
 - 4.1.3 Lower Operational Costs
 - 4.1.4 Increase in Real Estate Costs
 - 4.2 Market Restraints
 - 4.2.1 Quality and Hygiene Concerns
 - 4.2.2 Lack of Dine-In Experience
 - 4.2.3 The Menu in the Cloud Kitchens is Limited
 - 4.3 Market Opportunities
 - 4.3.1 Expansion into New Markets
 - 4.3.2 Diversification of Menu Offerings
 - 4.3.3 Customization and Personalization
 - 4.3.4 Consumers are Exploring New Products and Tastes
- Chapter 5 Market Breakdown by Type of Service
 - 5.1 Overview
 - 5.2 Delivery Take-away
 - 5.3 Collection Take-away
- Chapter 6 Market Breakdown by Business Type
 - 6.1 Overview
 - 6.2 Chain
 - 6.3 Independent
- Chapter 7 Market Breakdown by Food Type
 - 7.1 Overview

7.2	Fast Food
7.3	Asian
7.4	Fish and Seafood
7.5	Beverages
7.6	Desserts
7.7	Others
Chapter 8 Market Breakdown by Kitchen Type	
8.1	Overview
8.2	Individual Kitchen
8.3	Shared Kitchen
Chapter 9 Market Breakdown by Region	
9.1	Overview
9.2	Asia-Pacific
9.2.1	China
9.2.2	India
9.2.3	South Korea
9.2.4	Japan
9.2.5	Australia
9.2.6	Rest of Asia-Pacific
9.3	North America
9.3.1	U.S.
9.3.2	Canada
9.3.3	Mexico
9.4	Europe
9.4.1	U.K.
9.4.2	Germany
9.4.3	France
9.4.4	Spain
9.4.5	Italy
9.4.6	Rest of Europe
9.5	Rest of the World (RoW)
9.5.1	South America
9.5.2	Middle East
9.5.3	Africa
Chapter 10 Competitive Landscape	
10.1	Top Companies
10.2	Strategic Analysis
10.3	Key Market Developments
10.4	Key Fundings
Chapter 11 Company Profiles	
BIRYANI BY KILO	
BURGER KING CORP.	
CLOUDKITCHENS	
DOMINO'S PIZZA INC.	
DELIVEROO HOLDINGS PLC	
DOORDASH INC.	
FULTON KITCHENS LLC	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

GHOST KITCHEN BRANDS
INSPIRE BRANDS INC.
JACK IN THE BOX INC.
KITCHEN UNITED INC.
MCDONALD'S CORP.
PONCHO HOSPITALITY PVT. LTD.
REBEL FOODS PVT. LTD.
STARBUCKS CORP.
TACO BELL CORP.
THE WENDY'S CO.
WOW BAO LLC

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cloud kitchen: Global Markets

Market Research Report | 2023-03-20 | 156 pages | BCC Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$5500.00
	2-5 Users License	\$6600.00
	Site License	\$7920.00
	Enterprise License	\$9504.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com