

Wipes in South Korea

Market Direction | 2023-03-07 | 25 pages | Euromonitor

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Report description:

As most COVID-19 restrictions were lifted in April 2022, the majority of people who worked from home started going into the office again, and people started spending more time outside the home in general. The fear of COVID-19 lessened in 2022, but the public's awareness of personal hygiene remained, and washing their hands, or using wet wipes as a substitute when they were unable to wash their hands, became a ritual. Therefore, the lifting of restrictions did not stop consumers from using wipes,...

Euromonitor International's Wipes in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wipes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2023

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