

Wipes in Poland

Market Direction | 2023-03-08 | 22 pages | Euromonitor

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Report description:

The shift to remote working during the COVID-19 crisis has had a lasting impact on working patterns, with many companies and employees having come to appreciate the benefits of working from home and adopted hybrid work practices. The high frequency of flexible working, as well as larger demand due to significant immigration from Ukraine, has served to stimulate sales of wipes. The wipes format is perceived as being very convenient for cleaning at home, while it is also portable and suitable for...

Euromonitor International's Wipes in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wipes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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