

Vending in New Zealand

Market Direction | 2023-03-09 | 32 pages | Euromonitor

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Report description:

Value sales through vending remained low in 2022, with growth limited by the decline in impulse purchases. With local consumers spending greater time at home, vending machines which primarily target impulse purchases in shopping centres, attraction venues and city centres had fewer purchasing occasions. While minimal pandemic restrictions in 2022 resulted in an uptick in sales, vending's value sales remained lower than pre-pandemic levels, as footfall in many locations did not sufficiently recov...

Euromonitor International's Vending in New Zealand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Vending in New Zealand
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List Of Contents And Tables

VENDING IN NEW ZEALAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Vending sales struggle to recover to pre-pandemic levels in 2022

Vending players collaborate with city attractions to offer novel items

PROSPECTS AND OPPORTUNITIES

Pandemic-led changes limit growth for vending over the forecast period

Opportunity for vending to meet demand for convenient and healthy meals

CHANNEL DATA

Table 1 Vending by Product: Value 2017-2022

Table 2 Vending by Product: % Value Growth 2017-2022

Table 3 Vending GBO Company Shares: % Value 2018-2022

Table 4 Vending GBN Brand Shares: % Value 2019-2022

Table 5 Vending Forecasts by Product: Value 2022-2027

Table 6 Vending Forecasts by Product: % Value Growth 2022-2027

RETAIL IN NEW ZEALAND

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Retailers respond to needs of sustainable shoppers

Footfall remains below pre-pandemic levels despite minimal restrictions

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

End of financial year sale

MARKET DATA

Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 9 Sales in Retail Offline by Channel: Value 2017-2022

Table 10 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 11 Retail Offline Outlets by Channel: Units 2017-2022

Table 12 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 13 Sales in Retail E-Commerce by Product: Value 2017-2022

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Table 14	Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 15	Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 16	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 17	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 18	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 19	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 20	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 21	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 22	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 23	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 24	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 25	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 26	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 27	□Retail GBO Company Shares: % Value 2018-2022
Table 28	□Retail GBN Brand Shares: % Value 2019-2022
Table 29	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 30	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 31	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 32	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 33	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 34	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 35	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 36	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 37	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 38	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 39	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 40	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 41	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 42	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 43	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 44	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 45	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 46	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 47	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 48	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 49	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 50	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 51	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 52	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 53	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 54	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 55	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 56	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 57	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 58	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 59	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

APPENDIX

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