

Tyson Foods Inc in Staple Foods (World)

Global Strategy | 2023-03-10 | 30 pages | Euromonitor

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Report description:

Tyson Foods' 2022 revenue was USD53.6 billion, mostly from its poultry, beef and hog trade. The company plays in fresh, chilled and frozen meat production, mainly in the US but expanding in diversified emerging markets. Its B2B includes Walmart, foodservice and government institutions alongside its B2C brands, making them integrated in all aspects of staples sales. Tyson has recently invested in its production facilities, formed global partnerships and diversified into plant-based proteins.

Euromonitor International's Tyson Foods Inc in Staple Foods (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Staple Foods industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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