

## **Toilet Care in South Africa**

Market Direction | 2023-03-06 | 15 pages | Euromonitor

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### **Report description:**

Similar to other home care categories, toilet care continued to benefit from heightened hygiene awareness and stringent cleaning routines in the home. While demand for bleach and surface care continued to grow in line with this trend, toilet care also benefitted as the bathroom area was perceived as an environment contaminated by human waste and germs. For this reason, sensitivity and a heightened focus on health and sanitation adopted during 2020 continued to drive this category at the end of t...

Euromonitor International's Toilet Care in South Africa market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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