

Tissue and Hygiene in Kazakhstan

Market Direction | 2023-03-10 | 47 pages | Euromonitor

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Report description:

Kazakhstan has strong trade links with Russia in particular and its war in Ukraine negatively impacted the economy and led to high inflation. While skyrocketing international oil and gas prices boosted the local economy, its usual outflow to the global market through Russia was disrupted and its energy sector had to look for other alternatives. As a result, the economy did not reap as much benefits as would be expected from rising oil and gas prices and inflation was significant. There were also...

Euromonitor International's Tissue and Hygiene in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tissue and Hygiene in Kazakhstan
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List Of Contents And Tables

TISSUE AND HYGIENE IN KAZAKHSTAN

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2017-2022
Table 2 Infant Population 2017-2022
Table 3 Female Population by Age 2017-2022
Table 4 Total Population by Age 2017-2022
Table 5 Households 2017-2022
Table 6 Forecast Infant Population 2022-2027
Table 7 Forecast Female Population by Age 2022-2027
Table 8 Forecast Total Population by Age 2022-2027
Table 9 Forecast Households 2022-2027

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022
Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022
Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022
Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022
Table 14 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022
Table 15 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022
Table 16 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027
Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

SANITARY PROTECTION IN KAZAKHSTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy volume growth in spite of inflation
Procter & Gamble gain further value share as Kimberly-Clark hit with supply disruptions
Always brand extends to pantyliners

PROSPECTS AND OPPORTUNITIES

Little innovation over forecast period
Value key driver of sales over forecast period
Consumers increasingly consider the impact on the environment

CATEGORY DATA

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Table 18 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 19 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 21 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 22 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 23 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

NAPPIES/DIAPERS/PANTS IN KAZAKHSTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight volume decline in 2022

High degree of trading down as inflation bites

Disposable pants increasingly popular

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Value key driver of sales over forecast period

Sustainability a growing concern over forecast period

CATEGORY DATA

Table 24 Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022

Table 25 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022

Table 26 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022

Table 27 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022

Table 28 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027

Table 29 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

RETAIL ADULT INCONTINENCE IN KAZAKHSTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Moderate volume growth in spite of high inflation

Degree of trading down

Consumers favour heavy/moderate incontinence pads

PROSPECTS AND OPPORTUNITIES

Rosy outlook over forecast period

Trading down behaviour possible

Players look for ways to minimise potential purchasing embarrassment

CATEGORY DATA

Table 30 Sales of Retail Adult Incontinence by Category: Value 2017-2022

Table 31 Sales of Retail Adult Incontinence by Category: % Value Growth 2017-2022

Table 32 NBO Company Shares of Retail Adult Incontinence: % Value 2018-2022

Table 33 LBN Brand Shares of Retail Adult Incontinence: % Value 2019-2022

Table 34 Forecast Sales of Retail Adult Incontinence by Category: Value 2022-2027

Table 35 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2022-2027

RX/REIMBURSEMENT ADULT INCONTINENCE IN KAZAKHSTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume growth driven by ageing population

Economic uncertainty leads to reduced public funding

Heavy/moderate incontinence pads favoured

PROSPECTS AND OPPORTUNITIES

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Moderate constant value growth over forecast period

Increasing pressure on public finances

Pandemic leads to increased health awareness

CATEGORY DATA

Table 36 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2017-2022

Table 37 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2017-2022

Table 38 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2022-2027

Table 39 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2022-2027

WIPES IN KAZAKHSTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy volume growth in spite of inflation

More affordable brands have significant foothold

Baby wipes continues to account for most value sales

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Growing interest in niche products

Sustainability comes to the fore again over forecast period

CATEGORY DATA

Table 40 Retail Sales of Wipes by Category: Value 2017-2022

Table 41 Retail Sales of Wipes by Category: % Value Growth 2017-2022

Table 42 NBO Company Shares of Retail Wipes: % Value 2018-2022

Table 43 LBN Brand Shares of Retail Wipes: % Value 2019-2022

Table 44 Forecast Retail Sales of Wipes by Category: Value 2022-2027

Table 45 Forecast Retail Sales of Wipes by Category: % Value Growth 2022-2027

RETAIL TISSUE IN KAZAKHSTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal volume growth, as inflation bites

Local company Karina strengthens its leadership position

Toilet paper dominates sales

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period supported by growing population

Affordability will drive value sales

Sustainability concerns may dampen volume growth

CATEGORY DATA

Table 46 Retail Sales of Tissue by Category: Value 2017-2022

Table 47 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 48 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 49 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 50 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 51 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

AWAY-FROM-HOME TISSUE AND HYGIENE IN KAZAKHSTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy increase in volume sales, as society opens up

Reduced funding for public health programmes

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AFH toilet paper remains the dominant product.

PROSPECTS AND OPPORTUNITIES

Domestic tourism will support away-from-home tissue in particular

Significant potential for growth within away-from home adult incontinence

Sustainability concerns dampen volume sales

CATEGORY DATA

Table 52 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 53 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 54 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 55 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 56 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 57 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

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