

Tissue and Hygiene in Croatia

Market Direction | 2023-03-09 | 47 pages | Euromonitor

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Report description:

Tissue and hygiene in Croatia was shaped by two opposing trends in 2022. On the one hand, the category has faced very sharp inflation due to the knock-on impact of the COVID-19 pandemic and the ongoing effects of the war in Ukraine. Prices increased sharply in 2022, forcing consumers to economise and seek out cheaper products. On the positive side, tourism numbers surpassed all expectations in 2022, returning to pre-pandemic levels. Inbound tourists were undeterred by rising prices and continued...

Euromonitor International's Tissue and Hygiene in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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