

Tissue and Hygiene in Argentina

Market Direction | 2023-03-08 | 53 pages | Euromonitor

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Report description:

Although growth in total current value sales for tissue and hygiene in Argentina in 2022 was up dramatically on 2021, this was mainly because the country's already chronically high inflation rate skyrocketed due to factors related to the global recovery from COVID-19 and Russia's invasion of Ukraine. The picture in volume terms was mixed, with some categories showing significantly improved performances in this respect, while others saw growth slow or posted declines. Volume sales results for man...

Euromonitor International's Tissue and Hygiene in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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AWAY-FROM-HOME TISSUE AND HYGIENE IN ARGENTINA

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Population ageing underpins steady demand for AFH adult incontinence products
AFH tissue remains fiercely competitive

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