

Supermarkets in India

Market Direction | 2023-03-07 | 32 pages | Euromonitor

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Report description:

Reliance Retail has been aggressively expanding in supermarkets, mainly through its Reliance Smart Point banner, which is helping to drive overall growth in this channel. Reliance Retail has plans to open a total of 5,000 Reliance Smart Point outlets in the coming years, having reached more than 1,850 stores in 2022. The Reliance Smart Point stores are not designed to act simply as supermarkets, but will also act as last-mile delivery points for its JioMart e-commerce venture as well as being ph...

Euromonitor International's Supermarkets in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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