

## **Sanitary Protection in the Czech Republic**

Market Direction | 2023-03-09 | 21 pages | Euromonitor

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### **Report description:**

With women spending more time on activities such as visiting fitness centres and travelling in the wake of the pandemic, there was greater demand for a range of sanitary protection products, especially higher-value products, in 2022, which led to current retail value sales increase. Meanwhile, standard towels faced strong competition from more sophisticated products and ecological variants, such as menstrual cups or pants. Slim/thin/ultra-thin towels tend to be preferred by younger consumers in...

Euromonitor International's Sanitary Protection in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sanitary Protection market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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