

Sanitary Protection in Slovakia

Market Direction | 2023-03-09 | 21 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19, sanitary protection saw sales stagnate in retail volume terms for the second year running in 2021. Slovakia continued to face a wide range of COVID-19 restrictions, including lockdowns for much of 2021 and as such, women spent considerably more time at home than before the pandemic. This, combined with efforts to make savings, resulted in some consumers purchasing fewer sanitary protection products which restricted growth opportunities in 2021. Moving into 202...

Euromonitor International's Sanitary Protection in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Premium pantyliners hit shelves, offering thin, eco-friendly solutions

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