

Sanitary Protection in Latvia

Market Direction | 2023-03-10 | 20 pages | Euromonitor

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Report description:

Sanitary protection registered another strong increase in current value sales in 2022, after suffering from a decline in value sales due to lockdowns in 2020. Rising inflation led to an increase retail prices as manufacturers were unable to absorb soaring costs. With women going out more post-pandemic, sanitary protection was also more frequently used, with many consumers opting for more discrete products. Tampons showed the strongest value growth rate in 2022 with volume sales also performing w...

Euromonitor International's Sanitary Protection in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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