

Sanitary Protection in Latvia

Market Direction | 2023-03-10 | 20 pages | Euromonitor

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Report description:

Sanitary protection registered another strong increase in current value sales in 2022, after suffering from a decline in value sales due to lockdowns in 2020. Rising inflation led to an increase retail prices as manufacturers were unable to absorb soaring costs. With women going out more post-pandemic, sanitary protection was also more frequently used, with many consumers opting for more discrete products. Tampons showed the strongest value growth rate in 2022 with volume sales also performing w...

Euromonitor International's Sanitary Protection in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Sanitary Protection in Latvia

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List Of Contents And Tables

SANITARY PROTECTION IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth of active lifestyles drives demand for tampons

Women seek comfort of slim/thin/ultra-thin towels with wings

Procter & Gamble Latvia leads in sanitary protection

PROSPECTS AND OPPORTUNITIES

Maturity of category and reusable options may hamper growth

The share of slim/thin/ultra-thin towels with wings will grow rapidly

Active lifestyles will support tampons category growth

CATEGORY DATA

Table 1 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 2 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 4 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 5 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 6 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

TISSUE AND HYGIENE IN LATVIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2017-2022

Table 8 Infant Population 2017-2022

Table 9 Female Population by Age 2017-2022

Table 10 Total Population by Age 2017-2022

Table 11 Households 2017-2022

Table 12 Forecast Infant Population 2022-2027

Table 13 Forecast Female Population by Age 2022-2027

Table 14 Forecast Total Population by Age 2022-2027

Table 15 Forecast Households 2022-2027

MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

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Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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