

Sanitary Protection in Costa Rica

Market Direction | 2023-03-09 | 20 pages | Euromonitor

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Report description:

Tampons are most often purchased by mid- and higher-income groups as they are more expensive than pantyliners and towels. Kotex Sport and Saba Compactos were scarce on retailer's shelves for a period of four months in 2022 due to a shortage of plastic, which is used as a raw material when manufacturing tampons. Kimberly-Clark Costa Rica SA imports its products from Czech Republic whilst Essity AB imports its products from Israel. The tampons shortage in stores and pharmacies pushed consumers tow...

Euromonitor International's Sanitary Protection in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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