

Sanitary Protection in Bulgaria

Market Direction | 2023-03-08 | 22 pages | Euromonitor

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Report description:

The steady value growth registered in sanitary protection during 2022 can be attributed mainly to the higher prices being charged for raw materials and rising production costs. The extra cost burden created by these inflated overheads were inevitably passed on to consumers by manufacturers and distributors already facing pressure on margins, with consumers paying considerably higher prices than what they had previously been accustomed to by the end of the year. Pantyliners was the most dynamic c...

Euromonitor International's Sanitary Protection in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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