

Sanitary Protection in Bosnia and Herzegovina

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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Report description:

Sanitary protection achieved strong current value growth in 2022, amidst rising unit prices and rampant inflation. With consumers facing rising costs of living, consumer demand has weakened considerably, driving retail volume sales into decline. Overall, sanitary protection is a mature category, which is under pressure from a declining population and a shrinking consumer base for sanitary protection products. Pantyliners registered the highest current value growth and benefits from significant i...

Euromonitor International's Sanitary Protection in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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