

## **Sanitary Protection in Bosnia and Herzegovina**

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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### **Report description:**

Sanitary protection achieved strong current value growth in 2022, amidst rising unit prices and rampant inflation. With consumers facing rising costs of living, consumer demand has weakened considerably, driving retail volume sales into decline. Overall, sanitary protection is a mature category, which is under pressure from a declining population and a shrinking consumer base for sanitary protection products. Pantyliners registered the highest current value growth and benefits from significant i...

Euromonitor International's Sanitary Protection in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sanitary Protection market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Sanitary Protection in Bosnia and Herzegovina  
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List Of Contents And Tables

### **SANITARY PROTECTION IN BOSNIA AND HERZEGOVINA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

High inflation pushes volume sales into decline

Intimate wipes outshines other categories

Procter & Gamble doo takes a marginal lead

#### **PROSPECTS AND OPPORTUNITIES**

Limited growth potential in the face of population decline

Intimate wipes take off as tampons makes a small recovery

Thin and slim towels set to maintain popularity

#### **CATEGORY DATA**

Table 1 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 2 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 4 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 5 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 6 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

### **TISSUE AND HYGIENE IN BOSNIA AND HERZEGOVINA**

#### **EXECUTIVE SUMMARY**

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

#### **MARKET INDICATORS**

Table 7 Birth Rates 2017-2022

Table 8 Infant Population 2017-2022

Table 9 Female Population by Age 2017-2022

Table 10 Total Population by Age 2017-2022

Table 11 Households 2017-2022

Table 12 Forecast Infant Population 2022-2027

Table 13 Forecast Female Population by Age 2022-2027

Table 14 Forecast Total Population by Age 2022-2027

Table 15 Forecast Households 2022-2027

#### **MARKET DATA**

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

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Table 21 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 22 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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