

## **Rx/Reimbursement Adult Incontinence in the Czech Republic**

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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### **Report description:**

As with retail adult incontinence, population ageing remained the key driver of the Rx/reimbursement category's development in 2022, with the category recording solid volume and current value growth. Incontinence products are considered medical products under Czech law and are subsidised by health insurance companies if prescribed by doctors, so price plays an important role in demand in the Rx/reimbursement segment. However, many elderly people remain reticent about the condition. While this in...

Euromonitor International's Rx/Reimbursement adult incontinence in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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