

Rx/Reimbursement Adult Incontinence in Spain

Market Direction | 2023-03-07 | 19 pages | Euromonitor

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Report description:

Since 1984 the Spanish public health system has included adult incontinence protection in the list of medical products which can be purchased on e-commerce and via health and beauty specialists with the possibility of later reimbursement. In 2022, adult incontinence products were the most purchased packaged goods products funded by the public health system. The products considered in this list include disposable pants, diapers and towels for medium to heavy incontinence, with those who quality n...

Euromonitor International's Rx/Reimbursement adult incontinence in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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RX/REIMBURSEMENT ADULT INCONTINENCE IN SPAIN

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2022 DEVELOPMENTS

Rx/reimbursement adult incontinence sees healthy growth as these products retain the support of Spain's public health system
The category continues to grow as it expands its consumer base

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Ongoing investment in innovation likely to expand the range of products available for reimbursement

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SOURCES

Summary 1 Research Sources

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