

Rx/Reimbursement Adult Incontinence in Slovakia

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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Report description:

Rx/reimbursement adult incontinence significantly outperformed retail sales in 2022, as health insurance companies fully cover these products. As such, consumers who need to use these products for a longer time period are inclined to visit the doctor and obtain Rx/reimbursement for adult incontinence products, allowing them to save costs. More consumers are now aware of the price benefits of Rx/reimbursement incontinence products that are prescribed once a month, and this is driving growth. Howe...

Euromonitor International's Rx/Reimbursement adult incontinence in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Awareness of cost saving benefits boosts growth for Rx/reimbursement adult incontinence

Rising awareness of adult incontinence encourages consumers to obtain prescriptions

Competition remains limited thanks to the strong positions of established players

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