

Rx/Reimbursement Adult Incontinence in Poland

Market Direction | 2023-03-08 | 18 pages | Euromonitor

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Report description:

Demand for Rx/reimbursement adult incontinence is growing. Aside from the ageing of the population, there is a growing awareness of this particular health problem. Large social campaigns are visible across all media, including television and the internet. Consumers are becoming more aware not only of the health issue and its treatment, but also of the possibility of taking advantage of reimbursement schemes.

Euromonitor International's Rx/Reimbursement adult incontinence in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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