

**Rx/Reimbursement Adult Incontinence in Lithuania**

Market Direction | 2023-03-10 | 17 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

**Report description:**

Sales of Rx adult incontinence performed well in 2022 benefiting from a change in legislation in 2021. The new legislation brought in a higher monthly quota for heavy adult incontinence products, enabling patients to receive 60 units per month instead of the previous 45 units. If a patient has both urinary and faecal incontinence, the quota is even higher at 90 units per month. Rx/reimbursement adult incontinence was largely unaffected by the pandemic, as it is an essential product. In 2021, vol...

Euromonitor International's Rx/Reimbursement adult incontinence in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:****Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## List Of Contents And Tables

### RX/REIMBURSEMENT ADULT INCONTINENCE IN LITHUANIA

#### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Higher Rx quotas benefit the category

Light incontinence largely omitted from Rx

Stable prices prevail in 2022

#### PROSPECTS AND OPPORTUNITIES

Current reimbursement system set to act as a barrier to growth

Rx price review inevitable in forecast period

Number of patients seeking Rx aid set to rise

#### CATEGORY DATA

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2017-2022

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2017-2022

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2022-2027

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2022-2027

### TISSUE AND HYGIENE IN LITHUANIA

#### EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

#### MARKET INDICATORS

Table 5 Birth Rates 2017-2022

Table 6 Infant Population 2017-2022

Table 7 Female Population by Age 2017-2022

Table 8 Total Population by Age 2017-2022

Table 9 Households 2017-2022

Table 10 Forecast Infant Population 2022-2027

Table 11 Forecast Female Population by Age 2022-2027

Table 12 Forecast Total Population by Age 2022-2027

Table 13 Forecast Households 2022-2027

#### MARKET DATA

Table 14 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 15 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 16 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 17 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 18 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

Table 19 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 20 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 21 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 22 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Rx/Reimbursement Adult Incontinence in Lithuania**

Market Direction | 2023-03-10 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-19
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)