

Retail Tissue in New Zealand

Market Direction | 2023-03-07 | 20 pages | Euromonitor

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Report description:

During the COVID-19 pandemic, local supply chains struggled to maintain supply due to consumers engaging in panic buying, and while the panic buying by customers has subsided, manufacturers in the product area continue to face significant challenges in supplying the local market. Rising costs of shipping and pulp paper have created cost price pressures which have been passed onto consumers, while a pay dispute between manufacturer Asaleo Care and its workers resulted in local manufacturing being...

Euromonitor International's Retail Tissue in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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