

Retail Tissue in Ireland

Market Direction | 2023-03-08 | 21 pages | Euromonitor

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Report description:

As in 2021, toilet paper and paper towels - by far the largest retail tissue categories - saw volume growth slow slightly in 2022 as more people went back to the office and started regularly socialising outside the home again in line with the easing of the pandemic. Nonetheless, both categories continued to perform positively overall in this respect thanks to sustained growth in Ireland's population and the total number of households in the country. These demographic trends ensured demand for to...

Euromonitor International's Retail Tissue in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for toilet paper and paper towels remains buoyant despite slowing slightly

Napkins and tablecloths profit from increase in social gatherings

Steep rise in cold and flu cases bolsters recovery in facial tissues volume sales

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