

Retail Tissue in Hong Kong, China

Market Direction | 2023-03-10 | 20 pages | Euromonitor

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Report description:

Following 2021's decline, retail tissue volume sales experienced a rebound in 2022 as a result of the fifth wave of the pandemic in Hong Kong, which led to a semi-lockdown. Schools and offices were closed while consumers were advised to stay at home. More importantly, local consumers stocked up on essential supplies, leading to a new round of panic buying at the beginning of the year. Retail tissue such as toilet paper, paper towels and facial tissues recorded a spike in demand as consumers stoc...

Euromonitor International's Retail Tissue in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2023

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