

## **Retail Tissue in Bulgaria**

Market Direction | 2023-03-08 | 22 pages | Euromonitor

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### **Report description:**

Volume sales of paper towels increased significantly during 2022 as demand continued to increase due to the greater need for convenience and the stronger focus on kindness and hygiene in the home. These two factors have encouraged significant numbers of Bulgarians to use high volumes of paper towels, which are regarded as a particularly hygienic way to keep surfaces in the home clean, as well as representing high levels of convenience and time saving as they do not need to be rinsed or launder...

Euromonitor International's Retail Tissue in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2023

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