

## **Retail Tissue in Bosnia and Herzegovina**

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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### **Report description:**

Retail tissue witnessed double-digit current value growth in 2022, due to the significant unit price increases caused by higher inflation. However, consumer demand weakened and pushed volume sales into decline, although much of this relates to toilet paper. As the cost of living rose, consumers switched to lower priced brands, which had either kept their unit prices unchanged or saw only marginal unit price increases. Most consumers put brand loyalty to one side and opted for cheaper retail tiss...

Euromonitor International's Retail Tissue in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2023

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