

## **Retail Tissue in Bosnia and Herzegovina**

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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### **Report description:**

Retail tissue witnessed double-digit current value growth in 2022, due to the significant unit price increases caused by higher inflation. However, consumer demand weakened and pushed volume sales into decline, although much of this relates to toilet paper. As the cost of living rose, consumers switched to lower priced brands, which had either kept their unit prices unchanged or saw only marginal unit price increases. Most consumers put brand loyalty to one side and opted for cheaper retail tiss...

Euromonitor International's Retail Tissue in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Retail Tissue in Bosnia and Herzegovina  
Euromonitor International  
March 2023

### List Of Contents And Tables

#### RETAIL TISSUE IN BOSNIA AND HERZEGOVINA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Double-digit growth achieved as prices soar

Boxed facial tissues gain appeal

Inflationary pressures are main reason for value growth

##### PROSPECTS AND OPPORTUNITIES

Retail tissue will remain impacted by war in Ukraine

Boxed facial tissues to gain further appeal

Paper tableware faces greater stability

##### CATEGORY DATA

Table 1 Retail Sales of Tissue by Category: Value 2017-2022

Table 2 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 4 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 5 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 6 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

#### TISSUE AND HYGIENE IN BOSNIA AND HERZEGOVINA

##### EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

##### MARKET INDICATORS

Table 7 Birth Rates 2017-2022

Table 8 Infant Population 2017-2022

Table 9 Female Population by Age 2017-2022

Table 10 Total Population by Age 2017-2022

Table 11 Households 2017-2022

Table 12 Forecast Infant Population 2022-2027

Table 13 Forecast Female Population by Age 2022-2027

Table 14 Forecast Total Population by Age 2022-2027

Table 15 Forecast Households 2022-2027

##### MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

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Table 21 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 22 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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