

## **Retail Tissue in Belgium**

Market Direction | 2023-03-09 | 20 pages | Euromonitor

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### **Report description:**

Following a notable surge in demand for much of retail tissue due to stockpiling tendencies amongst consumers during the pandemic, the category returned to declining demand in 2021. While the home seclusion trend remained due to ongoing remote working and studying in early 2021, a gradual return to busier lifestyles, including foodservice, countered retail demand, particularly as consumers understood that there is little need to further stockpile these products as retailers are generally able to...

Euromonitor International's Retail Tissue in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2023

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