

Retail in Hong Kong, China

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Report description:

During 2022, with the Omicron variant of COVID-19 at large in the community, this was making customs clearance between Hong Kong and mainland China more uncertain, meaning that the Hong Kong retail industry was still having to rely mainly on local consumption. Retail sales in Hong Kong at the height of the fifth wave of COVID-19 slumped compared with the year-earlier period, with the Omicron variant seriously hurting retail sales in the first quarter of 2022 due to the restrictive social distanc...

Euromonitor International's Retail in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Pandemic adds further momentum to e-commerce growth

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