

Retail E-Commerce in the Philippines

Market Direction | 2023-03-10 | 38 pages | Euromonitor

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Report description:

While the greater mobility seen as COVID-19 restrictions were eased or lifted was helping drive a recovery in bricks-and-mortar sales in many retail channels, this did not prevent retail e-commerce from continuing to record strong growth in 2022. Despite the reopening of society and the return to physical stores, retailers saw the value in continuing to use e-commerce as a new source of growth. For example, major retail player SM Retail's ShopSM continues to show promise when it comes to bringin...

Euromonitor International's Retail E-Commerce in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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