

Retail Adult Incontinence in South Korea

Market Direction | 2023-03-07 | 22 pages | Euromonitor

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Report description:

South Korea is one of the world's fastest-ageing countries, and is the fastest-ageing amongst OECD countries. According to Statistics Korea, 17.5% of the nation's population is 65 years of age or over. Although this figure is not particularly high compared with other countries currently, the number of people aged 65+ is growing at a rapid pace. Therefore, retail adult incontinence has also seen huge development over the last few years. As the number of older people increased, the number of peopl...

Euromonitor International's Retail Adult Incontinence in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Top player dominates retail adult incontinence

Decline for e-commerce as COVID-19 restrictions are lifted

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