

Retail Adult Incontinence in Slovakia

Market Direction | 2023-03-09 | 20 pages | Euromonitor

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Report description:

Retail adult incontinence recorded slight growth in retail volume terms in 2022; however, this was higher than retail volume growth seen in 2021. In Slovakia, there has been a rising number of public discussions about incontinence, with seminars informing consumers about adult incontinence and what they can do to support the condition, helping to drive demand for these products.

Euromonitor International's Retail Adult Incontinence in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Essity retains its lead, focusing on frequent innovations to attract consumers

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