

Retail Adult Incontinence in Peru

Market Direction | 2023-03-08 | 21 pages | Euromonitor

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Report description:

Retail adult incontinence has seen significant growth over the review period, aided by the ageing population, with the number of over 65 year old's increasing in the country. In addition, the penetration of products is slowly rising. While there is a low proportion of users in Peru compared to other countries in the region, awareness and product benefits are slowly being understood.

Euromonitor International's Retail Adult Incontinence in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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