

## **Retail Adult Incontinence in New Zealand**

Market Direction | 2023-03-07 | 19 pages | Euromonitor

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### **Report description:**

The increase in grocery prices observed in 2022 was the biggest annual increase since 2011, and that was affected by a goods and services tax rise. The increasing costs of international shipping and logistics, combined with local supply chain disruptions caused by the Omicron outbreak and mandatory one week isolation periods causing high levels of staff absenteeism across the country and rising fuel prices further compounded this. With the Reserve Bank of New Zealand raising interest rates signi...

Euromonitor International's Retail Adult Incontinence in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Adult Incontinence market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2023

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