

## **Retail Adult Incontinence in Mexico**

Market Direction | 2023-03-08 | 23 pages | Euromonitor

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### **Report description:**

Despite the declining birth rate, Mexico is still a "young country" with the median age of the population at 29-years-old in 2022. The population of Mexico reached very close to 127 million in 2022, with over one half of people below 34-years-old. However, there is a visible ageing population trend in the country. The 65-year-old-and-over population grew throughout the review period to account for a rising share of the total population. The ageing population trend in Mexico was confirmed by the...

Euromonitor International's Retail Adult Incontinence in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Adult Incontinence market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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