

Retail Adult Incontinence in Ireland

Market Direction | 2023-03-08 | 20 pages | Euromonitor

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Report description:

Growth in total retail adult incontinence volume sales in 2022 was down slightly on 2021. This was partly due to steep price hikes amidst soaring inflation, which led some consumers to try to use these products more sparingly where possible or - in the case of those with mild urinary incontinence - favour cheaper substitutes such as sanitary towels and pantyliners. The slowdown also reflected the stabilisation of consumption patterns following the modest surge in demand the previous year that re...

Euromonitor International's Retail Adult Incontinence in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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