

Retail Adult Incontinence in Estonia

Market Direction | 2023-03-10 | 18 pages | Euromonitor

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Report description:

In 2022, retail adult incontinence registered both a healthy increase in value and volume sales. There is growing awareness of adult incontinence and increased availability through retail channels. In addition, the elderly population is growing and life expectancy is also increasing and both these factors led to an increase in sales. Lastly, sales through Rx channels are low, as funding is limited, and this also increased sales through retail channels.

Euromonitor International's Retail Adult Incontinence in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

March 2023

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