

Retail Adult Incontinence in Croatia

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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Report description:

Retail adult incontinence is an essential product in tissue and hygiene and as such demand has remained relatively stable throughout the pandemic, albeit with slower retail growth due to the fact consumers spent more time at home in 2020 and 2021. In Croatia, there has been a rising number of public discussions about adult incontinence, with seminars educating consumers about the issue and what they can actively do to support the condition, with this helping to drive demand for adult incontinence...

Euromonitor International's Retail Adult Incontinence in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Ageing population supports ongoing development

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