

Retail Adult Incontinence in Bosnia and Herzegovina

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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Report description:

Retail adult incontinence experienced moderate retail volume decline amidst higher unit prices in 2022. Inflation rose substantially in Bosnia & Herzegovina and this impacted unit prices of retail adult incontinence, causing demand to decline. Older people are the main consumers of adult incontinence products, and many will have felt the impact of the rising costs of living in 2022, forcing them to make cutbacks where possible. Migratory trends are also a factor, with many adults leaving in thei...

Euromonitor International's Retail Adult Incontinence in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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