

## **Retail Adult Incontinence in Bolivia**

Market Direction | 2023-03-09 | 18 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

There were significant price increases for retail adult incontinence products in Bolivia in 2022. However, in spite of steep price rises, volume sales also rose. This was largely because adult incontinence products are mainly bought by middle- and higher-income consumers and they are less price sensitive.

Euromonitor International's Retail Adult Incontinence in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Adult Incontinence market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

RETAIL ADULT INCONTINENCE IN BOLIVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite steep price increases, volume sales also grow  
Kimberly Bolivia continues to dominate, in spite of increasing competition  
Distribution mainly through supermarkets and hypermarkets

PROSPECTS AND OPPORTUNITIES

Ageing population widens consumer base  
Increased competition over forecast period  
Embarrassment around incontinence hinders value sales

CATEGORY DATA

Table 1 Sales of Retail Adult Incontinence by Category: Value 2017-2022  
Table 2 Sales of Retail Adult Incontinence by Category: % Value Growth 2017-2022  
Table 3 NBO Company Shares of Retail Adult Incontinence: % Value 2018-2022  
Table 4 LBN Brand Shares of Retail Adult Incontinence: % Value 2019-2022  
Table 5 Forecast Sales of Retail Adult Incontinence by Category: Value 2022-2027  
Table 6 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2022-2027

TISSUE AND HYGIENE IN BOLIVIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2017-2022  
Table 8 Infant Population 2017-2022  
Table 9 Female Population by Age 2017-2022  
Table 10 Total Population by Age 2017-2022  
Table 11 Households 2017-2022  
Table 12 Forecast Infant Population 2022-2027  
Table 13 Forecast Female Population by Age 2022-2027  
Table 14 Forecast Total Population by Age 2022-2027  
Table 15 Forecast Households 2022-2027

MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022  
Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022  
Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022  
Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022  
Table 20 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022  
Table 21 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 22 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Retail Adult Incontinence in Bolivia**

Market Direction | 2023-03-09 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-16"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com