

## **Polishes in South Africa**

Market Direction | 2023-03-06 | 15 pages | Euromonitor

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### **Report description:**

Demand for furniture polish and metal polish remained weak in 2022, with retail volume sales continuing to decline. This trend was mainly connected to issues surrounding affordability and necessity. With a rise in inflation in 2022, and an increase in average unit prices, many local consumers questioned the need for these products. Furniture polish and metal polish remain a luxury for most households and demand continued to be driven by mid- and high-income segments. Additionally, many local low...

Euromonitor International's Polishes in South Africa market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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